

REP HEADLINE# 6328604 TRF# 332378
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
SEP21/12 11.19
*** WPXI-TV ***

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/PA
AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT

7669 STAGERS LOOP
DELAWARE, OH 43015

ORDER # CONTRACT # 6328604

REP. # OFF. # 18 SALESMAN #
BUYER NAME WHITNEY EVERSOLE
SALES PRSN WA- CHERYL BLAIR

PRDCT KEITH ROTHFUS 9/21 EST#2715 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP21/12 SEP24/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP21/12 11.19

REP: TO JEN
FR CHERYL
RVSD SUN NEWS TO JUDGE JUDY
TTL SAME
PLS CNF THANKS

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 2715

12	*		430P-500P	30		\$375.00	9/24	9/24	1		MON	1
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PROGRAM : JUDY
STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#1	MISSED: FRI/600A-700A	30S		\$575.00	SEP21					
		BUY#2	MON/600A-700A	30S		\$575.00	SEP24					
		BUY#7	FRI/530P-600P	30S		\$600.00	SEP21					
		BUY#4	SAT/800A-1030A	30S		\$275.00	SEP22					
		BUY#5	SUN/800A-1000A	30S		\$275.00	SEP23					
		BUY#6	MON/500P-530P	30S		\$575.00	SEP24					

OFFER: NONE
CMT: SPT NA COULD NOT CLEAR DUE TO MONETIS- THX JEN

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
SEP/12						\$8,650.00						
CONTRACT TOTAL												\$8,650.00
TOTAL SPOTS												14

MARKET TOTALS \$34,600 WPXI 25% KDKA 33% WTAE 24% WPGH 15% CABL 0% WPCW 3% WPMY 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE